

## **Mod 2: part 1: Script of Video**

*Kayla and white board with research question and sound only.*

*Music by reaktorplayer "141 BPM Drum Beat" - <http://ccmixter.org/files/reaktorplayer/26130>*

Present the research question: "What can colleges do to promote recycling on campus?"

Eliminate the unnecessary words: "What can colleges do to promote recycling on campus?"

Combine the similar words: campus, colleges

Add the possible synonyms to campus, college: school, university, students

Add the possible synonyms to recycling: sustainability, composting, waste reduction

Add the possible synonyms to promote: advocate, encourage/marketing

Add additional word: + program

Now you have a strategy and keywords to search for resources!